



DMACHoice Registration Form for Mailing Preferences

If you want to reduce the amount of unsolicited national advertising mail you receive at home, you may register with DMACHoice™ by mailing this form to the address below. Please include \$3 for each completed form -- check or money order payable to DMA. Please do not send cash.

DMACHoice
Data & Marketing Association
PO Box 900
Cos Cob, CT 06807

Please allow 60 - 90 days after registration to begin receiving less mail.

This form allows you to enter up to three individuals at the same address (or three variations of your name at the same address). For separate addresses, please use separate forms.

Primary Name First: _____ Last: _____
Secondary Names First: _____ Last: _____
 First: _____ Last: _____
Address Street: _____
 City/State/Zip code: _____

DMA provides the DMACHoice file to national commercial and nonprofit organizations for the purpose of removing your name and home address from their mailing lists. (This service does not apply to advertising mail sent to a business address.) You will continue to receive mail from these organizations with which you already do business. Please note that not all organizations use DMACHoice; therefore, you may continue to receive some mailings, including from local organizations and political organizations.

Signature: _____

Email address: _____

Providing your email address will allow us to contact you when your ten-year registration period expires.